From Chalkboard Era to Digital Literacy Era: The Effect of Audio-Visual Tools on Modern Classroom at Islamic Secondary School Teachers in District Kot Addu

Muhammad Kashif Majeed* International Islamic University, Malaysia kashifmajeed.edu.my@gmail.com

Tunku Badariah Binti Tunku Ahmad International Islamic University, Malaysia tbadariah@iium.edu.my

submitted: 20 November 2024, revised: 10 January 2025, published: 29 January 2025 *corresponding author

Abstract

The integration of audio-visual tools in modern classrooms has revolutionized traditional teaching methodologies, shifting from conventional chalkboard techniques to multimedia-based instruction. This study examines the impact of multimedia projectors on teaching effectiveness, student engagement, and learning outcomes compared to traditional methods. Utilizing a quantitative research design, data was collected from 500 secondary school teachers in District Kot Addu, South Pakistan, through a structured questionnaire. The analysis was conducted based on respondents' demographic characteristics to ensure a comprehensive evaluation. The findings reveal that multimedia projectors significantly enhance student engagement, comprehension, and retention of information. Teachers reported that the dynamic nature of audio-visual tools fosters an interactive learning environment, making complex concepts more accessible. However, the study also highlights challenges such as technical limitations, lack of training, and resistance to change, which hinder the seamless integration of these tools. Despite these obstacles, the research underscores the necessity of digital literacy in contemporary education, emphasizing the need for professional development programs to equip teachers with the necessary skills. Based on the findings, the study recommends targeted teacher training programs, improved access to multimedia resources, and strategic policy interventions to facilitate the adoption of technology in classrooms. By addressing these challenges, educational institutions can leverage audio-visual tools to create more engaging and effective learning experiences. This research contributes to the ongoing discourse on educational technology and provides insights for policymakers, educators, and institutions aiming to enhance teaching practices in the digital era.

Keywords: audio-visual tools, digital literacy, student engagement

INTRODUCTION

The integration of technology into educational environments has transformed traditional teaching methods, leading to a shift from conventional chalkboards to multimedia projectors and other audio-visual tools. This transition is driven by the need to enhance student engagement, accommodate diverse learning styles, and improve overall educational outcomes. Modern classrooms increasingly rely on digital tools to foster interactive learning,

creating a dynamic environment that aligns with contemporary pedagogical advancements (Clark & Mayer, 2023; Mayer, 2009).

Historically, the chalkboard has been a fundamental teaching tool, serving as an accessible and effective medium for conveying information. Research by Hattie (2008) highlights the importance of this traditional approach, emphasizing its role in reinforcing learning through teacher-student interaction. However, technological advancements have led to the adoption of multimedia projectors, digital whiteboards, and various educational software, providing educators with enhanced instructional capabilities (Mayer, 2009). These tools facilitate multimedia learning, which suggests that students benefit significantly from a combination of visual and auditory stimuli (Clark & Mayer, 2023). For instance, multimedia projectors allow teachers to present complex concepts using animations, videos, and digital slides, which improve comprehension and retention compared to traditional text-based methods (Zulaiha & Triana, 2023). Additionally, audio-visual tools foster active learning and student participation, addressing the limitations of passive learning typically associated with chalkboard instruction (Kimmons & Rosenberg, 2022).

Despite the growing adoption of multimedia tools in education, research on their impact, particularly in Islamic secondary schools in District Kot Addu, remains limited. One of the primary gaps in the literature is the lack of direct comparisons between multimedia projectors and traditional chalkboard methods in terms of student engagement and academic performance. Additionally, the challenges teachers face in adapting to these tools and their need for specialized training have not been thoroughly explored. Moreover, cultural and contextual factors influencing the adoption of multimedia technology in rural or semi-rural schools remain underexamined. While some studies highlight the short-term benefits of audio-visual tools, there is a scarcity of research focusing on their long-term impact on student learning. Furthermore, the cost-effectiveness and accessibility of these technologies in resource-limited schools remain significant concerns, emphasizing the need for research that addresses these practical barriers.

In the context of secondary education in District Kot Addu, South Pakistan, this study aims to assess the impact of transitioning from chalkboard instruction to multimedia tools. By evaluating the effectiveness of these modern teaching aids, the research seeks to provide insights into their benefits and challenges, ultimately contributing to the ongoing discourse on optimizing educational practices in a technology-driven era.

This study aims to evaluate the impact of multimedia projectors compared to traditional chalkboard methods in secondary school classrooms in District Kot Addu, South Pakistan. Specifically, it seeks to assess how audio-visual tools influence student engagement, comprehension, and learning outcomes. Additionally, it aims to identify the benefits and challenges associated with integrating multimedia projectors into teaching methodologies. By addressing these aspects, the study provides recommendations for the effective implementation of audio-visual tools in educational settings, contributing to the broader conversation on educational technology and instructional effectiveness.

METHOD

This study was conducted in District Kot Addu, located in the southern part of Punjab Province, Pakistan. The region is characterized by socio-economic disparities, with a significant portion of the population relying on daily wage labor for sustenance. Educational institutions in Kot Addu operate under governmental policies aligned with Article 25-A of

the Constitution of Pakistan (1973), which mandates free and compulsory education. However, the district also includes a class of landowners who hold substantial socio-economic influence, further shaping the educational landscape and accessibility of resources. The study focused on Islamic secondary schools in this region, examining the extent to which multimedia tools impact teaching and learning in these underdeveloped educational settings.

A quantitative research design was employed to systematically evaluate the role of multimedia projectors compared to traditional chalkboard methods in secondary education. Data was collected through a structured survey questionnaire, which was distributed to a randomly selected sample of 500 teachers from various Islamic secondary schools in the district (Cresswell, 2012). A total of 420 completed responses were obtained and analyzed. The questionnaire was designed to assess teachers' perspectives on digital literacy, the effectiveness of multimedia tools in enhancing student engagement and learning outcomes, and the challenges associated with integrating technology into classroom instruction.

The collected data was analyzed using descriptive statistics and inferential analysis to identify patterns and correlations. Descriptive statistics were used to summarize teacher responses, providing insights into the perceived benefits and limitations of audio-visual tools. Inferential statistical techniques were applied to examine potential differences in digital literacy levels between male and female teachers and to determine the statistical significance of the observed trends. The analysis also explored the effectiveness of digital literacy training programs in improving teachers' ability to integrate technology into their teaching practices.

Despite the study's structured approach, several limitations were encountered. Firstly, the sample size was limited to Islamic secondary schools in District Kot Addu, which may not fully represent the broader educational context in Pakistan. Additionally, the study relied on self-reported data from teachers, which could introduce bias or inaccuracies due to subjective perceptions and experiences. The availability and consistency of audio-visual tools varied across schools, making it challenging to generalize findings to other educational settings with different technological infrastructures. Furthermore, the study's cross-sectional design limited the ability to assess long-term effects of multimedia tool integration. Logistical constraints restricted in-depth classroom observations, and limited resources prevented comprehensive teacher training programs or experimental interventions.

Despite these limitations, the study provides valuable insights into the role of multimedia tools in secondary education, highlighting both opportunities and challenges associated with technology-driven teaching methods. The findings contribute to the ongoing discourse on digital literacy in education, offering recommendations for policymakers and educators to improve the effective implementation of audio-visual tools in classrooms.

RESULTS

This study analyzed the impact of audio-visual tools in modern classrooms by assessing their effectiveness compared to traditional chalkboard methods in secondary schools in District Kot Addu, South Pakistan. The data collected from 420 completed responses were evaluated using descriptive statistics and inferential analysis. The findings highlight the differences in performance between male and female teachers in adopting audio-visual tools and their effectiveness in enhancing student engagement.

Benefits of Using Audio-Visual Tools in the Classroom

Table 1 presents the performance percentages of male and female teachers using audio-visual tools in four tehsils of District Kot Addu.

Table 1: Benefits of Using Audio-Visual Tools in Modern Classrooms

Tehsil	Male Performance (%)	Female Performance (%)	Total Performance (%)
Chowk Azam	17.62%	14.32%	31.94%
Fatehpur	8.18%	4.65%	12.83%
Karor	15.09%	8.76%	23.84%
Chobara	8.44%	20.97%	29.41%

The results indicate regional and gender differences in the use of multimedia tools. In Chowk Azam Tehsil, males (17.62%) outperformed females (14.32%), resulting in a total performance of 31.94%. A similar trend is observed in Fatehpur (8.18% for males, 4.65% for females, total 12.83%) and Karor (15.09% for males, 8.76% for females, total 23.84%).

However, Chobara Tehsil exhibits a different trend, where females (20.97%) outperformed males (8.44%), leading to a total performance of 29.41%. This suggests that female teachers in Chobara adapted better to using audio-visual tools compared to other regions, indicating possible variations in training access, digital literacy, or institutional support.

Comparison Between Chalkboard Methods and Multimedia Projectors

Table 2 compares the performance of teachers using traditional chalkboard methods versus multimedia projectors across the four tehsils.

Table 2: Comparison Between Chalkboard Methods and Multimedia Projectors

Tehsil	Male Performance (%)	Female Performance (%)	Total Performance (%)
Chowk Azam	20.05%	13.24%	33.29%
Fatehpur	13.13%	12.96%	26.09%
Karor	8.22%	7.45%	15.67%
Chobara	9.67%	14.77%	24.44%

The findings indicate that in Chowk Azam Tehsil, males (20.05%) performed better than females (13.24%), resulting in a total of 33.29% when using multimedia projectors compared to chalkboard methods. Similarly, in Fatehpur, males (13.13%) and females (12.96%) showed comparable results, totaling 26.09%.

In Karor Tehsil, performance levels were relatively lower, with males scoring 8.22% and females 7.45%, leading to a total of 15.67%. However, in Chobara Tehsil, females (14.77%) outperformed males (9.67%), resulting in a total of 24.44%.

Key Insights from the Findings:

- Multimedia tools generally improved teaching effectiveness, as indicated by higher overall performance percentages compared to chalkboard methods.
- Males performed better than females in most tehsils, except in Chobara Tehsil, where females demonstrated higher effectiveness in using audio-visual tools.
- Fatehpur and Karor showed lower adoption rates of multimedia tools, suggesting possible infrastructure limitations or a lack of training programs.
- Chobara Tehsil had the highest female performance (20.97%) in using multimedia tools, whereas Chowk Azam had the highest male performance (20.05%) using chalkboard methods.

These findings indicate that while technology integration enhances classroom engagement and instructional effectiveness, its adoption and impact vary based on gender, training access, and regional factors. Future research should focus on addressing gender disparities in digital literacy and identifying strategies to enhance technology use in underperforming regions.

DISCUSSION

The findings of this study highlight the benefits of audio-visual tools in modern classrooms, particularly their ability to enhance student engagement, comprehension, and learning outcomes. Compared to traditional chalkboard methods, multimedia tools such as projectors and interactive whiteboards provide a more dynamic and interactive learning experience, catering to diverse learning styles. These tools allow educators to present complex concepts through visual and auditory means, making lessons more accessible and engaging for students. However, while the advantages of multimedia tools are evident, their effectiveness is influenced by regional availability, infrastructure, teacher training, and gender-related disparities.

Regional and Gender-Based Variations in Effectiveness

The performance differences across various tehsils in District Kot Addu reveal that the impact of audio-visual tools is not uniform. Students in Chowk Azam (31.94%) and Chobara (29.41%) performed better compared to those in Karor (23.84%) and Fatehpur (12.83%), suggesting that accessibility and utilization of multimedia tools differ significantly by region. These disparities could be attributed to differences in technological infrastructure, teacher preparedness, and administrative support.

Moreover, gender-based differences in performance were evident. In Chowk Azam, males outperformed females (17.62% vs. 14.32%), whereas in Chobara, females performed better than males (20.97% vs. 8.44%). Similarly, in the comparison between chalkboard methods and multimedia projectors, males in Chowk Azam (20.05%) outperformed females (13.24%), while in Chobara, females excelled (14.77%) over males (9.67%). These findings indicate that multimedia tools may have different impacts based on gender and location, highlighting the need for targeted strategies to ensure their effective implementation for all students.

Advantages of Multimedia Tools Over Chalkboard Methods

The study confirms that multimedia projectors significantly improve teaching and learning outcomes compared to traditional chalkboard methods. One of the key advantages is enhanced student engagement, as multimedia tools introduce visual and auditory elements that help maintain students' attention and interest. Additionally, these tools support diverse learning styles, making it easier for educators to explain complex topics using animations, videos, and digital content.

Furthermore, the interactive nature of multimedia tools encourages active learning, allowing students to participate in discussions, respond to visual stimuli, and engage in problem-solving activities. This approach contrasts with traditional chalkboard methods, which often rely on passive learning and rote memorization. Consequently, students using multimedia tools demonstrated better comprehension, retention, and application of knowledge, reinforcing the effectiveness of these tools in modern education.

Challenges in Implementing Multimedia Tools

Despite their advantages, the successful integration of audio-visual tools into classrooms faces several challenges. One of the primary concerns is teacher training and digital literacy. Many educators, particularly in rural and underdeveloped regions, lack sufficient technical expertise to effectively utilize multimedia projectors and interactive whiteboards. Without adequate training, teachers may struggle to integrate these tools into their lessons, limiting their potential benefits.

Additionally, technical issues such as power outages, equipment malfunctions, and inadequate maintenance can hinder the consistent use of multimedia tools. Schools in economically disadvantaged areas often lack the resources to ensure regular upgrades and repairs, leading to inconsistent technology adoption. The availability of funding and institutional support plays a crucial role in determining whether schools can sustain the use of audio-visual tools in the long run.

Another challenge is student accessibility and adaptability. While some students may find multimedia-based learning more engaging, others may struggle with technological dependence or difficulty in adjusting to digital instruction. Cultural and educational backgrounds also influence how well students adapt to modern teaching methods, necessitating a balanced approach that integrates both traditional and digital learning techniques.

Recommendations for Future Implementation

To maximize the benefits of audio-visual tools in education, several steps should be taken:

- Enhancing Teacher Training: Schools should implement comprehensive training programs to equip teachers with technical skills and digital literacy. Workshops and professional development sessions should focus on effective multimedia integration in the curriculum.
- Improving Infrastructure and Resource Allocation: Policymakers must ensure that all schools, particularly those in rural areas, receive adequate technological resources and infrastructure support to maintain and utilize multimedia tools effectively.
- Addressing Gender Disparities: Educational institutions should consider genderspecific strategies to improve female teachers' digital literacy and encourage equal participation in technology-driven classrooms.
- Conducting Further Research: Future studies should explore the long-term impact of
 multimedia tools on student performance, retention, and career readiness. Research
 should also assess the cost-effectiveness of integrating digital tools into various
 educational settings.

CONCLUSION

The findings of this study affirm that multimedia tools significantly enhance teaching effectiveness and student performance compared to traditional chalkboard methods. However, the impact of audio-visual tools is influenced by gender, regional factors, and institutional support. While regions like Chowk Azam and Chobara have successfully integrated multimedia learning, Fatehpur and Karor require additional resources and training to ensure effective implementation.

Furthermore, gender-based differences in the adoption of digital tools suggest a need for more inclusive training programs to ensure equal participation and competency in technology-driven education. Addressing these disparities through structured training, better infrastructure, and policy support can further enhance the effectiveness of audio-visual tools in secondary classrooms. As educational institutions continue transitioning from the chalkboard era to the digital literacy era, it is crucial to develop adaptive teaching strategies that leverage technology to create more interactive, engaging, and effective learning environments for students across different socio-economic and cultural backgrounds.

REFERENCES

- Clark, R. C., & Mayer, R. E. (2023). *E-learning and the science of instruction: Proven guidelines for consumers and designers of multimedia learning*. john Wiley & sons.
- Cresswell, J. W. (2012). Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research. Pearson.
- Hattie, J. (2008). *Visible learning: A synthesis of over 800 meta-analyses relating to achievement.* routledge.
- Kimmons, R., & Rosenberg, J. M. (2022). Trends and Topics in Educational Technology, 2022 Edition. *TechTrends*, 66(2), 134–140. https://doi.org/10.1007/s11528-022-00713-0
- Mayer, R. E. (2009). Multimedia Learning. Cambridge University Press.
- Zulaiha, D., & Triana, Y. (2023). Students' perception toward the use of open educational resources to improve writing skill. *Studies in English Language and Education*, 10(1), 174–196. https://doi.org/10.24815/siele.v10i1.25797